The money and effort involved in these five great projects, combined, will be equalled by the five year Telephone Construction Program now in progress in New Jersey. This $160,000,000 program will duplicate the cost of the telephone plant now in service in New Jersey after fifty years of growth. It is made necessary by New Jersey's growth, and by the increasing use of the telephone, which require not only great expansion of the telephone plant, but also the removal of 60,000,000 of poles both in the regular movement of business and because it will become inadequate to care for increased service requirements, and not because it is worn out or obsolete.

This program requires doubling the capitalization of this company.

It assures continued employment for thousands of telephone workers, employees of the Western Electric Company and of hundreds of New Jersey manufacturers and suppliers.

It will result in the constancy of an adequate and constantly improving telephone service.

New Jersey Bell Telephone Company

A NEW JERSEY INSTITUTION

SMOOTH YOUR SHAVING TROUBLES AWAY! 25 CENTS

GERARD'S
Best N. Acceptance, N. J.
Phone 38

FABLES IN SLANG

TWO Bridge
Camden
Holland Tunnel A
One Part

Hudson River Bridge

FABLES IN SLANG

That's the Spirit, Say We

BY GENE HYNES

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Lost Her Double Chin
Lost Her Prominent Hips
Lost Her Staggard

Gained Physical Vigor
Gained Global Vigor

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Not one step from Food Chamber to Frying Pan

Three combinations Range Refrigerator in complement to everything preparatory and preservation of family foods. Cut down the cooking and saving time by simultaneous operation of refrigerator and range. The operation of the refrigerator is too simple to be described. The combination is invaluable. The owners are not satisfied, they are delighted.

Come in and let us demonstrate the Combination Range-Royal power.}

JERSEY CENTRAL
Power and Light Co.
Rockaway Record
January 13, 1925

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Greatly Reduced

Ladies' Outfit No. 100 $1.25
Men's Outfit No. 101 $1.75

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S. H. Berry Hardware Co.

COAL

THE BEST GRADES OF
Scranton-Lehigh, Old Company's Lehigh,
and Plymouth Red Ash Coal

Strait & Freeman Coal Co.

Playhouse

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A FADIAN THEATRE

SCRANTON-LEHIGH, OLD COMPANY'S LEHIGH,

Greta Garbo in "The Kiss"

"Applause" with HELEN MORGAN

NOR SHOEBURY—THIRD

"So Long Letty"

with Frank Williams, Pauline Goddard, Bert Roach

2 Days Only

Mondays, Fridays, Jan. 27-30

ROCKAWAY LEHIGH COAL CO.

Lehigh Coal

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Wood

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Prompt Deliveries
Again—the "Crown"—Dover's Metropolitan Store, surges ahead three and a half years ago we moved into our new home at our present location. December, 1928, we opened our Downstairs Section featuring new departments and enlarging others, and now we are preparing to annex our adjoining store at 42 West Blackwell Street. Alterations will be forthcoming shortly and in order to make room for the changes we are giving the public unusual purchasing powers in our

Expansion Sale
Starts Friday, JAN. 24th

NAPARA RUGS $1.00
European hard-woven Axminster, top quality, patterned with colorful designs, each solid color, with dark borders to match. Size 2'3" X 6'6".

Another Genuine Bargain, in colorplanes, 100% wool, top quality, woven for the best prices, $1.75 each.

EXPANSION SALE

Silk Crepe and Georgette
FROCKS
$10.00

House Frocks
97c
In difficult for the busy housewife, simple, well-made House Frocks, suitable for dressing, family, servants, Baptist, or for only 97c. Many new patterns and colors that become all the rage.

Costume Slips
$1.99
Bridal Slips, all shades, designed to pleat, tailored tops, cut roomy for long wear. A real bargain.

Women's Gloves
79c
Imported Lambs-wool Chamois, fully shrunk in all wanted shades and sizes, 7" to 10½.

All Silk Hose
95c pair
For sheer allure and wear, for practical value in all hosiery, excellently made, longest and best materials of the finest process. New hosiery in secret shades, black and colors.

US $1.44
For sheer allure, for wear, for practical value in all hosiery, excellently made and longest, $1.44 each.

Pillow Cases

$2.36
Brown, black, and grey only

For Other Sale Items See Dover Papers